



www.kurlingforkids.org / www.curlingpourlesenfants.org

The 22nd annual Kurling for Kids tournament is taking place on March 28th, 2020 at the TMR, Glenmore, Lachine, St. Lambert, Montreal West, Pointe Claire, Baie D'Urfé, Mont-Bruno Royal Montreal, Bedford and Sherbrooke Curling Clubs. The K4K Organizing Committee would like to wish you and your team a great day! While enjoying a day of curling you can also be proud that you are participating in a major fundraiser for children's hospitals.

Our goal this year is to raise **\$500,000** in funds for the UHC Sainte-Justine, Montreal Children's Hospital Foundation, and CHU Sherbrooke.

For The Montreal Children's - Difficult Airway Cart + Mild Traumatic Brain Injury Clinic
For CHU Sainte-Justine - Neurosurgical Laser + Center for Pediatric Cardiac Sciences

For CHU Sherbrooke - (to be determined):

To meet our objective, we need every Kurler/Fundraiser to raise as much money as possible!!

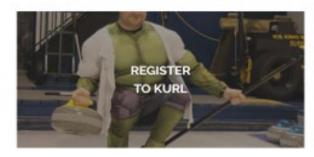
The Kurling for Kids Raffle is back again this year to help you with your fundraising These amazing prizes are available in our raffle for \$5 a ticket. Over \$20,000 in prizes!

Kurling for Kids Raffle 2020

- 1. Roundtrip for two to any WestJet destination [courtesy of WestJet] + \$1,000 for accommodations
- 2. Roundtrip for two to any Delta, Air France, or KLM destination in Europe [courtesy of Delta Air Lines] + \$1,000 for accommodations
- 3. LG 75" 4K UHD HDR LCD webOS 4.5 Smart TV (75UM8070PUA)
- 4. 5 game Montreal Canadiens package for 2020-2021 season
- 5. Framed Jean Beliveau Signed Montreal Canadiens Jersey with "HOF 1972" Inscribed
- 6. 2020 Montreal Alouettes Season Tickets for two Section W2, Row 1, Seats 11-12
- 7. 2020 Montreal Impact Season Tickets for two -Section 121, Row FF, Seats 17-18
- 8. Le Centre Sheraton Montréal Hôtel Staycation 2-night stay for 2 adults in a Sheraton Club guest room [courtesy of Le Centre Sheraton Montréal Hôtel]
- 9. iRobot Roomba 985 Wi-Fi Connected Robot Vacuum
- 10. Philips 3100 Series Espresso & Cappuccino Machine
- 11. 12 Cineplex Great Escape Movie Packages (includes 2 admissions, 2 soft drinks and 1 popcorn)
- 12. Hemmingford Golf Club Ten Greenfees with cart [courtesy of Hemmingford Golf Club]
- 13. Hot air balloon flight valid for 1 person [courtesy of La Magie de l'air]
- 14. ICAR Adrenaline Driving Experience for two Lamborghini, Ferrari and more...
- 15. WaySpa.com Spa E-Certificates

Participate in Kurling for Kids 2020 by registering to curl at a participating club or by registering as a fundraiser

(note that registration opens on January 24th; 2020)





Looking to have a great time and "kurl" in a K4K event? Register as an individual, team member or a team captain.

Registration opens on January 24th, 2020 but in the meantime, here are some ground rules you may want to know in advance:

Registration fee:

- Register by March 15th, 2020 and take advantage of our early bird fee of \$50 per curier. Anyone registering after, will need to pay the regular fee of \$75 per curier. So, make sure to sign up early!
- Your registration includes 2 games, lunch, supper and a chance to win door prizes & trophies.

All the necessary curling equipment (brooms, sliders) is provided. Bring indoor running shoes and dress warm. Register as a team of 4 or sign up as an individual and we'll find you a team. Not able to curl but still want to fund-raise and take part in K4K - register as a fundraiser!

Fundraisers won't actually curl at a curling club. In fact, you can raise money all online!

And there aren't any registration fees for fundraisers!

Who are Kurling for Kids fundraisers?

- A K4K fundraiser is someone who isn't curling at a K4K event but still wants to do their part in raising money to improve the health of sick kids.
- It can be anyone your family, neighbours, colleagues, friends: the possibilities are endless. We encourage participants of all ages to register as a fundraiser. All you need is a desire to raise funds and help sick children.
- All fundraising incentives and online registration contests are available to K4K Fundraisers.
- All you have to do is register as a fundraiser, skip the fees and start fundraising!

GREAT EARLY-BIRD, ONLINE REGISTRATION CONTEST AND FUNDRAISING INCENTIVES ARE AVAILABLE TO BOTH KURLERS AND FUNDRAISERS

Online Fundraising Contest

All participants (curters AND fundraisers) who register online and raise a minimum of \$250 online by March 15th, 2020 will automatically be entered into a draw for a chance to win one of the following:

- 2 X Hardline Curting brooms courtesy of Hardline Curting
- 2 X tickets to a 2020 Montreal Impact game
- 1 X \$100 gift certificate for Best Buy
- 1 X \$100 gift certificate for Canadian Tire
- · 1 X \$100 gift certificate for Costco
- 1 X \$100 gift certificate for Le Keg
- 5 X \$20 Tim Horton's gift certificates

Raise \$300 Or More for Kurling for Kids

All participants (curlers AND fundraisers) raising \$300 or more individually will be automatically entered in a draw for a chance to win a round-trip flight for two to any regularly scheduled Delta USA destination, including Hawaii, courtesy of Delta Airlines!

Fundraisers will receive one ballot upon reaching the \$300 milestone and an additional ballot for every \$300 raised above and beyond, to a maximum of four ballots.

As well, raise \$300 or more and you can choose from 10 great gift cards, or select the **Give Back** option to redirect the value of these gift cards towards the purchase of hospital equipment.

K4K 2020 Curler/Fundraiser Incentive Prizes

Participants can choose one of the following rewards based on their fundraising totals

| Funds Raised | \$300 | \$500 | \$750 | \$1000 | \$1500 | \$2000 |
|---|----------|----------|----------|----------|----------|----------|
| Gift Card Value | \$10 | \$25 | \$35 | \$50 | \$75 | \$100 |
| Give back to the Foundation - Individuals can select "Give back to the Foundation" which will allow K4K to direct these funds towards the hospitals | © | ◎ | ② | ◎ | ⊘ | ◎ |
| Best Buy | ② | ② | ② | ② | © | ② |
| Canadian Tire | ② | ② | ② | ② | ② | ② |
| Golf Town | ② | ② | ② | ② | ② | ② |
| Indigo Chapters | ② | ② | © | ② | ② | ② |
| Jean Coutu | ② | ② | ② | ② | ② | ② |
| Pharmaprix | ② | ② | ② | ② | ② | ② |
| Subway | ② | ② | © | ② | ② | ② |
| Starbucks | ② | ② | ② | ② | ② | ② |
| The Keg Steakhouse & Bar | ② | ② | ② | ② | ② | ② |
| Tim Horton's | ② | ② | ② | ② | ② | ② |





Important Information about Incentive Prizes

Important Information about Incentive Prizes

- 1. Participants can choose to "GIVE BACK" their incentive prize(s) which will allow K4K to direct these funds to the hospitals
- 2. At the registration desks, participants will indicate which incentive prizes they would like. If more funds are raised after the event, these funds will be included in the participant's overall fundraising totals and a K4K Organizer will be in contact for prize determination
- 3. Incentive prizes are available **only** for participants who have registered online or those participants who have filled in the Offline Registration form and paid their registration fees
- 4. Incentives will be awarded to each participant based on the total funds raised. The incentive levels and the corresponding denomination each participant will receive are indicated above. The levels are non-cumulative, unless a participant exceeds the \$2,000 incentive level. Any participant who exceeds the \$2,000 incentive level will automatically receive the \$100 gift certificate of their choice, plus the next level for which they qualify. (ex. Participant raised \$2,800, the participant will receive the incentive level of \$2,000 plus the incentive level of \$750)
- 5. Team donations can be attributed to one or more members of the team
- 6. Kurling for Kids reserves the right to substitute prizes of equal or greater value
- 7. To qualify for incentive prizes, all funds raised must be received by K4K no later than April 25th, 2020
- 8. Please allow 6 8 weeks after the April 25th 2020 Kurling for Kids raffle draw for receipt of incentive prizes which will be delivered by mail to each participant





