

## 1. Advertise in our tournament booklet, on our website and event poster

Our tournament booklet includes the history of our event, what the money raised will purchase for the Hospital Foundations, team information, and sponsor advertisements. This booklet will be given out to participants, guests and sponsors. Sponsors may also appear on our website and our event poster. Advertising rates are:

ADVERTISE	RATE	MAX DIMENSION OF COPY
Donation up to \$100		Special mention on our Tournament Booklet Thank you page
Business Card	\$100	3.5" wide x 2" high
1/4 page ad - vertical/horizontal	\$200	4.125" wide x 4.9375" high (vertical) or 7.875" wide x 2.4" high (horizontal)
1/2 page ad	\$300	7.875" wide x 4.9375" high
Full page ad	---	7.875" wide x 10.125" high

Please refer to last page of this document for printing requirements for your ad.

## 2. Join the Kurling for Kids "Circle of Friends"

Get the maximum exposure for your sponsorship by joining the Kurling for Kids "Circle of Friends"

CIRCLE OF FRIEND LEVELS	RATE	PRIVILEGES
K4K Friend	\$500	<ul style="list-style-type: none"> <li>Your business name or logo displayed prominently in K4K documentation: posters, website home page, and the sponsor "Wall of Fame" at each club</li> <li>Company name or logo on K4K 2017 Tournament booklet cover</li> <li>1/2 page colour ad in booklet</li> <li>Inclusion in all press releases</li> <li>Full amount tax receipt (for monetary donations)</li> </ul>
Bronze	\$1,000	K4K Friend level privileges and: <ul style="list-style-type: none"> <li>Full page colour ad in booklet</li> </ul>
Silver (Corporate team)	\$2,000	Bronze level privileges and: <ul style="list-style-type: none"> <li>1 team of curlers in our event*</li> </ul>
Gold	\$3,000	Silver level privileges and: <ul style="list-style-type: none"> <li>2 teams of curlers in our event*</li> </ul>
Platinum	\$5,000	Gold level privileges and: <ul style="list-style-type: none"> <li>Full page colour ad in booklet in premium location (eg. Inside cover)</li> <li>3 teams of curlers in our event*</li> </ul>
Title Sponsor	\$10,000	Platinum privileges and: <ul style="list-style-type: none"> <li>Company name added to Kurling for Kids event title               <ul style="list-style-type: none"> <li>Eg: "<b>Your Company Name</b>" Kurling for Kids 2017</li> </ul> </li> <li>4 teams of curlers in our event*</li> <li>Center two page spread colour ad</li> </ul>

\* It is your choice whether you wish to participate the day of the event or simply wish to make a corporate sponsorship

## 3. Donate a prize, a product or a service

We can use prizes for our Kurling for Kids Thank You draw, products for our Fundraiser incentive draw, and services for any of our K4K events. This helps us to reduce costs which translate into more money for the hospitals. All donations of these types are acknowledged in the tournament booklet. All prize, product or service donations will be recognized on the website and on special thank you pages in our tournament booklet.